

Value, Deluxe and Triangle Retractable Banner Stands Setup Information and File Tips

We've included some important information for correctly designing your file. Please feel free to contact us if you have any questions or need further information.

In addition to the viewable area of your stand, please include some additional area that we will use to attach your graphic to the display hardware and that fits under the clamp at the top of your display.

The file you submit for printing should be designed to the document size listed below.

Value banner stand

Please add 1/8" left and right side bleed, 1" top bleed and 6" bottom bleed:

31" x 79" banner stand: Viewable area: 31.00" x 79" **Document size: 31.25" x 86"**

Deluxe banner stand

Please add 1/8" left and right side bleed, 1" top bleed and 4" bottom bleed:

33" x 79" banner stand: Viewable area: 33.25" x 78.5" **Document size: 33.5" x 83.5"**

Triangle banner stand

Please add 1/8" left and right side bleed, 1" top bleed and 4" bottom bleed:

33" x 79" banner stand: Viewable area: 33.25" x 78.5" **Document size: 33.5" x 83.5"**

→
More tips on page 2

Template for designing banner stand with bleed.
For illustrative purposes only - the dimensions for this stand will be different.


1"



← TOP 1" NOT VISIBLE
(covered by support bar)

**PLACE GRAPHICS
TO FILL INSIDE CYAN BOX**

← 1/8" TRIMMED OFF OF
LEFT AND RIGHT SIDES

 = YOUR DOCUMENT SIZE
This total includes 1/8" bleed on the sides, 1" at the top and 6" at the bottom

 = VISIBLE AREA

Note: the amount of bleed at the bottom of the stand will vary according to the model you purchased.)

→ More tips on page 3

6"

← BOTTOM 6" NOT VISIBLE
(used to attach to the banner stand)

SUPPORT FILES

Save your file as a press ready pdf for printing

We suggest sending a press ready pdf to print your order. Be sure to include crop marks and the required bleed. This avoids the need to send fonts and support files. If sending a native file, please include all image and graphic files.

Never use images that you found on a web page.

Web images may look great on the screen, but will not print like they appear. It is better to leave off a logo or photo altogether rather than paste one from a web page.

Never “up res” your image as this may cause undesired softness or blurring.

If you are ordering a large format poster or banner, be sure to use a high resolution graphic that will not lose quality when enlarged. Opening a graphic into Photoshop and increasing the size or dpi will typically result in a poor quality image when printed. Better yet, use a vector graphic that is designed for printing at any size. Remember, if it looks bad when small, it will look worse when printed large.

COLOR FORMAT

Convert all your graphics from RGB to CMYK

Your images may print off color or with inaccurate color if you neglect to convert images. Since your monitor is RGB, RGB images look great on screen, but they will look washed out and off color when printed on a CMYK printer or plotter.

Solid or spot colors should be Pantone (PMS) coated

Do not convert solid colors to CMYK as this can change their color value. We suggest referring to a current Pantone color to accurately choose and confirm your color. Never rely on your screen image for color.

A note about color accuracy

Our presses are calibrated to produce the most accurate color possible. Please do not use your own printer or monitor as a guide to color accuracy. Since we print using CMYK inks, spot colors may print differently than their PMS equivalent. If you are concerned about color accuracy, request and allow enough time to request a proof before printing your order.

HELPFUL INFORMATION

What is “Bleed”?

Bleed refers to extending your background so white space does not show.

If the bottom 6 inches are used to attach my graphic to the stand, why do I need to include it?

Sometimes this area will show and you don't want to take a chance of unprinted media extending into the viewable area of your display. It's better to add some bleed to be safe.

Why do I need to design my graphic narrower than the stand?

Reducing your width slightly on each side will make it easier to roll the graphic up and down.

Please contact us if you have any questions. Thank you for your order!