

Premium Magnetic Display Wall Setup Information and File Tips

Our Premium Display Wall is printed in panels using trade show quality Lexan for added durability. There are 3 panels for the 8' wide display wall and 4 panels for the 10' wide display wall. In addition, there is a panel on the left and right side that wraps around the edge.

Designing your display panels

Create one InDesign or Illustrator document that includes all of the main panels and side panels. Each panel is the same size. You may elect to design the file at half or third size.

Curved wall: each panel is 26.5" wide **A**

For an 8' display wall, your overall file should be 132.50"w x 87.5" t **B**

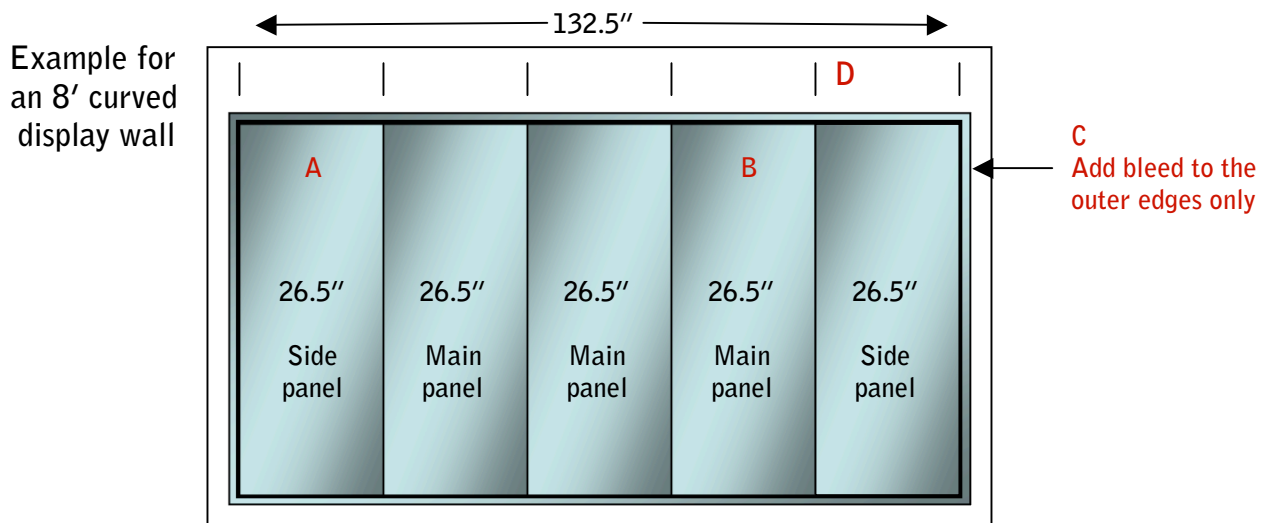
For an 10' display wall, your overall file should be 159" w x 87.5" t

Straight wall: each panel is 28.875" wide

For an 8' display wall, your overall file should be 144.375"w x 87.5" t

For an 10' display wall, your overall file should be 173.25" w x 87.5" t

IMPORTANT! Add 1/8" crops and bleed to the outer edges of the one large file. **C**
Please draw in a crop line along the edge of each separate panel. **D**



SUPPORT FILES

Save your file as a press ready pdf for printing

We suggest sending a press ready pdf to print your order. Be sure to include crop marks and the required bleed. This avoids the need to send fonts and support files. If sending a native file, please include all image and graphic files.

Never use images that you found on a web page.

Web images may look great on the screen, but will not print like they appear. It is better to leave off a logo or photo altogether rather than paste one from a web page.

Never “up res” your image as this may cause undesired softness or blurring.

If you are ordering a large format poster or banner, be sure to use a high resolution graphic that will not lose quality when enlarged. Opening a graphic into Photoshop and increasing the size or dpi will typically result in a poor quality image when printed. Better yet, use a vector graphic that is designed for printing at any size. Remember, if it looks bad when small, it will look worse when printed large.

COLOR FORMAT

Convert all your graphics from RGB to CMYK

Your images may print off color or with inaccurate color if you neglect to convert images. Since your monitor is RGB, RGB images look great on screen, but they will look washed out and off color when printed on a CMYK printer or plotter.

Solid or spot colors should be Pantone (PMS) coated

Do not convert solid colors to CMYK as this can change their color value. We suggest referring to a current Pantone color to accurately choose and confirm your color. Never rely on your screen image for color.

A note about color accuracy

Our presses are calibrated to produce the most accurate color possible. Please do not use your own printer or monitor as a guide to color accuracy. Since we print using CMYK inks, spot colors may print differently than their PMS equivalent. If you are concerned about color accuracy, request and allow enough time to request a proof before printing your order.

HELPFUL INFORMATION

What is “Bleed”?

Bleed refers to extending your background so white space does not show.

Is it OK to make my background completely white?

It is, but we suggest using a background color for this unit. This will help to hide the Velcro sewn around the edge of the banner and also to mask the hardware behind the graphic.

Please contact us if you have any questions. Thank you for your order!