

Expandable Banner Frame System Setup Information and File Tips Assembly Information

Our Banner Frame System is perfect as a logo wall or photo backdrop. Each unit includes four telescopic poles so your unit can expand by 4' x 4' to any size up to 8' x 8'.

While the unit is expandable, you must decide on the size you would like when designing your graphic file. You may order several size backdrops, though, to use with one banner stand.

Tips on creating files for the Banner Frame System

Design your file the size you would like and add bleed. The bleed for the left and right side of the unit is 1/8". We add top and bottom pole pockets, so you should add an additional 8" to the top and 8" to the bottom of your design.

Example: If your banner wall will be 4' wide x 8' tall, your file size is 48.25" w x 112" h.
If your banner wall will be 6' wide x 8' tall, your file size is 72.25" w x 112" h.
If your banner wall will be 8' wide x 8' tall, your file size is 96.25" w x 112" h.

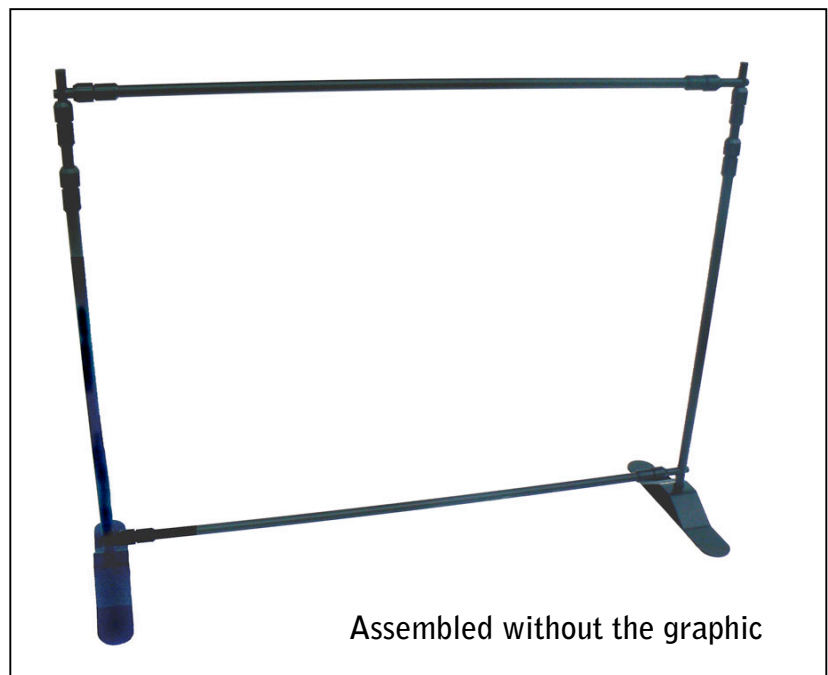
Please refer to the next page for assembly instructions.

—————→
More tips on page 2

Assembly Instructions for the Expandable Banner frame System.

We suggest asking another person to assist you with the final stage of assembly.

1. Unroll your banner and lay on a clean, dry and flat surface.
2. Find the two poles with small Philips screws in them. These will be used as the left and right side poles. Remove the screws and use them to attach the legs to each of these poles. There is an indent in each leg to hold the screw head.
3. Lay each pole next to the left and right side of your banner. Expand the poles to the length of your banner. Securely tighten the telescoping knobs.
4. The remaining two poles slip into the top and bottom pole pockets. They should also be expanded to the length of your banner plus an extra inch on each side. Be sure to securely tighten each telescoping knob.
5. Attach the horizontal poles to the side vertical poles. Tighten with the four included screws with black handles.
6. Carefully and slowly lift the unit to its upright position. Try to limit moving the unit once raised.



SUPPORT FILES

Save your file as a press ready pdf for printing

We suggest sending a press ready pdf to print your order. Be sure to include crop marks and the required bleed. This avoids the need to send fonts and support files. If sending a native file, please include all image and graphic files.

Never use images that you found on a web page.

Web images may look great on the screen, but will not print like they appear. It is better to leave off a logo or photo altogether rather than paste one from a web page.

Never “up res” your image as this may cause undesired softness or blurring.

If you are ordering a large format poster or banner, be sure to use a high resolution graphic that will not lose quality when enlarged. Opening a graphic into Photoshop and increasing the size or dpi will typically result in a poor quality image when printed. Better yet, use a vector graphic that is designed for printing at any size. Remember, if it looks bad when small, it will look worse when printed large.

COLOR FORMAT

Convert all your graphics from RGB to CMYK

Your images may print off color or with inaccurate color if you neglect to convert images. Since your monitor is RGB, RGB images look great on screen, but they will look washed out and off color when printed on a CMYK printer or plotter.

Solid or spot colors should be Pantone (PMS) coated

Do not convert solid colors to CMYK as this can change their color value. We suggest referring to a current Pantone color to accurately choose and confirm your color. Never rely on your screen image for color.

A note about color accuracy

Our presses are calibrated to produce the most accurate color possible. Please do not use your own printer or monitor as a guide to color accuracy. Since we print using CMYK inks, spot colors may print differently than their PMS equivalent. If you are concerned about color accuracy, request and allow enough time to request a proof before printing your order.

HELPFUL INFORMATION

What is “Bleed”?

Bleed refers to extending your background so white space does not show.

Why do I need to add 8” to the top and bottom of my design?

We use this area to make pole pockets for the banner.

Please contact us if you have any questions. Thank you for your order!