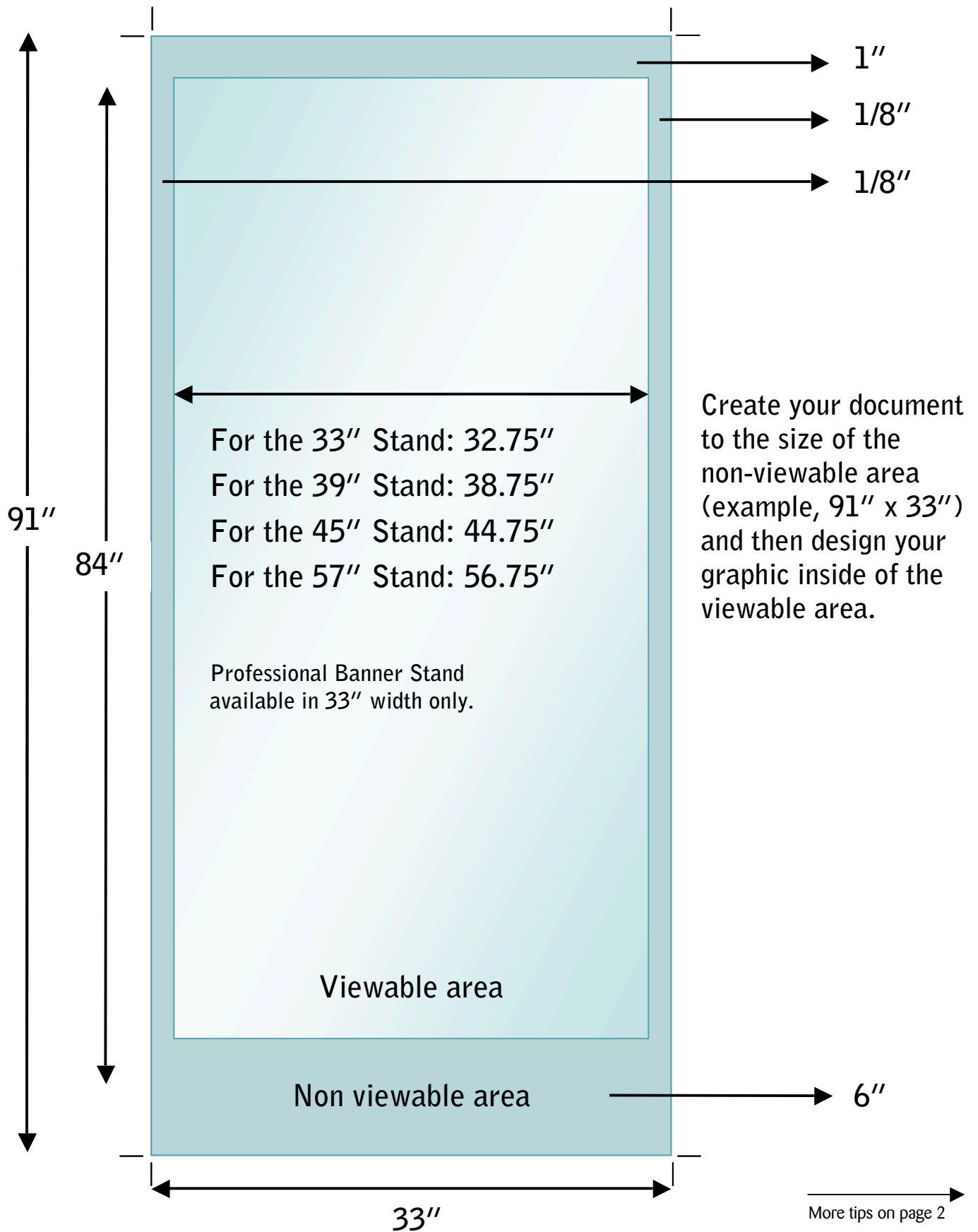


Classic or Professional Retractable Banner Stand



Classic or Professional Retractable Banner Stand

File Setup Information

If you'd prefer to work with numbers instead of a diagram, here are the measurements for laying out your file.

In addition to the viewable area of your stand, please include some additional area that we will use to attach your graphic to the display hardware and that fits under the clamp at the top of your display.

84" tall banner stand - our standard height

Please add 1/8" left and right side bleed, 1" top bleed and 6" bottom bleed:

33" x 84" banner stand:	Viewable area: 32.75" x 84"	Document size: 33" x 91"
39" x 84" banner stand:	Viewable area: 38.75" x 84"	Document size: 39" x 91"
45" x 84" banner stand:	Viewable area: 44.75" x 84"	Document size: 45" x 91"
57" x 84" banner stand:	Viewable area: 56.75" x 84"	Document size: 57" x 91"

57" tall banner stand for table top

Please add 1/8" left and right side bleed, 1" top bleed and 6" bottom bleed:

33" x 57" banner stand:	Viewable area: 32.75" x 57"	Document size: 33" x 64"
39" x 57" banner stand:	Viewable area: 38.75" x 57"	Document size: 39" x 64"
45" x 57" banner stand:	Viewable area: 44.75" x 57"	Document size: 45" x 64"
57" x 57" banner stand:	Viewable area: 56.75" x 57"	Document size: 57" x 64"

96" tall banner stand

Please add 1/8" left and right side bleed, 1" top bleed and 6" bottom bleed:

33" x 96" banner stand:	Viewable area: 32.75" x 96"	Document size: 33" x 105"
39" x 96" banner stand:	Viewable area: 38.75" x 96"	Document size: 39" x 105"
45" x 96" banner stand:	Viewable area: 44.75" x 96"	Document size: 45" x 105"
57" x 96" banner stand:	Viewable area: 56.75" x 96"	Document size: 57" x 105"

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Additional information

SUPPORT FILES

Save your file as a press ready pdf for printing

We suggest sending a press ready pdf to print your order. Be sure to include crop marks for your document size, not the viewable size. and the required bleed. This avoids the need to send fonts and support files. If sending a native file, please include all image and graphic files.

Never use images that you found on a web page.

Web images may look great on the screen, but will not print like they appear. It is better to leave off a logo or photo altogether rather than paste one from a web page.

Never “up res” your image as this may cause undesired softness or blurring.

If you are ordering a large format poster or banner, be sure to use a high resolution graphic that will not lose quality when enlarged. Opening a graphic into Photoshop and increasing the size or dpi will typically result in a poor quality image when printed. Better yet, use a vector graphic that is designed for printing at any size. Remember, if it looks bad when small, it will look worse when printed large.

COLOR FORMAT

Convert all your graphics from RGB to CMYK

Your images may print off color or with inaccurate color if you neglect to convert images. Since your monitor is RGB, RGB images look great on screen, but they will look washed out and off color when printed on a CMYK printer or plotter.

Solid or spot colors should be Pantone (PMS) coated

The Pantone Matching System (PMS) is designed to provide us with a color that Some Pantone colors are outside of the CMYK color space and appear different when printed as process color. We suggest referring to a current Pantone color to review your color. Never rely on your screen image for color.

A note about color accuracy

Our presses are calibrated to produce the most accurate color possible. Please do not use your own printer or monitor as a guide to color accuracy. Since we print using CMYK inks, spot colors may print differently than their PMS equivalent. If you are concerned about color accuracy, always allow enough time to request a proof before printing your order.

HELPFUL INFORMATION

What is “Bleed”?

Bleed refers to extending your background so white space does not show.

If the bottom 6 inches are used to attach my graphic to the stand, why do I need to include it?

Sometimes the area will show and you don't want to take a chance on white extending into the viewable area of your display. It's better to add some bleed to be safe.

Why do I need to design my graphic narrower than the stand?

Reducing your width slightly on each side will make it easier to roll the graphic up and down.

Please contact us if you have any questions. Thank you for your order!

